

Backed by \$11.6 million, Neufund releases its list of top-tier investors

Europe's top investors including Michael Jackson, Max Niederhofer, and Christophe Maire; join Neufund, the blockchain company CoinTelegraph has named “the startup everyone in Europe is talking about”.

BERLIN, February 2018 — Community-owned fundraising platform, [Neufund](#), recently disclosed a successful pre-sale funding round of \$11.6 million (€10 million) to continue developing what is currently the largest coding project on the Ethereum blockchain. Now, Neufund announces their list of top-tier investors from both the crypto and noncrypto space, in a joint effort to build an ecosystem where cryptocurrencies are converted directly into equity, and liquidity is provided to the respective investors. It's ongoing “pseudo-token offering” was started to initiate a new way of funding ventures and to build an international and diverse community of investors, a system it calls its Initial Capital Building Mechanism (ICBM).

Neufund's community of investors mirrors the firm's own highly experienced team, a group of serial entrepreneurs, venture capitalists, private equity and angel investors, eager to accelerate innovation and promote a culture of entrepreneurship.

Listed are a few of the top backers committed to Neufund's vision:

Christophe Maire (Atlantic Labs), Udo Schloemer (Factory Berlin), Max Niederhofer (Sunstone Capital), Michael Jackson (Mangrove Capital), Philipp Freise (Kohlberg Kravis Roberts & Co), Brian Crain (Tendermint, Epicenter), Trent McConaghy (BigChain), Max Kordek (Lisk), Julian Zawistowski (Golem), Dario Suter (DCM), Piotr Wilam (Innovation Nest), Fabian Vogelsteller (Ethereum Mist, ERC20), Eric Wahlforss (SoundCloud), and more.

Recognizing the current hurdles surrounding the traditional investment ecosystem, where many novice investors find themselves excluded from investing in the more attractive business ventures, the team behind Neufund has recruited like-minded visionaries in an effort to change the dynamics of the ecosystem, using the benefits of blockchain.

The collaboration combats the latest hesitation toward ICOs. Similar to the word “startup”, “ICO” is a neutral term. It is widely acknowledged that 90% of startups fail. Yet, they are a very

useful and successful business vehicles. Similarly, many ICOs will probably fail, but, this does not put into question the usefulness of the concept. Neufund's funding platform provides an example of the type of transparent ICO that's adding value to the blockchain space. The legal structure behind Neufund is very innovative, and all possible steps have been taken to check its admissibility, including obtaining legal opinions and reaching out to a regulator.

Neufund focuses on the interplay between technological and legal frameworks allowing to build an ecosystem compliant with both: Blockchain technology and current legal regulations world-wide. ICOs, if properly designed and conducted, are fueling innovation without the need for reaching out to traditional sources. Proven by its extensive and impressive list of backers, Neufund's ICBM, is an invitation to join the bootstrapping of a two-sided marketplace and investment ecosystem, and to democratise innovation and creation.

"At Neufund, it was important to us that we build a community of diverse, yet like minded investors who share the same goal – to remove unnecessary barriers that prevent the union between inventors and investors," explains Zoe Adamovicz, Co-Founder and CEO of Neufund, "We have been seeking transparency, trustless-trust, and a direct alliance between founders and those who believe in their success."

About

[Neufund](#) is a community-owned fundraising platform, an ecosystem of smart contracts operating on the Ethereum blockchain. Companies can use Neufund's legal and technical infrastructure to legally issue a new type of asset on its platform, which they've coined 'tokenized equity', and into which anyone can invest. Neufund Platform's value grows when the number and the volume of investments grows, so its economy must be designed to stimulate investment and reward transacting participants. Thus the value of the platform is reflected by a protocol token called Neumark, which participants earn by committing capital. This essentially means that the community economically owns the ecosystem, and it incentivises investors to bootstrap the platform and grow it with further investments. The Neufund platform thus acts as a bridge between the investment world and the blockchain space.