

Press Kit

What is Neufund?

Neufund provides an end-to-end solution for asset tokenization and issuance. Its open-source set of protocols for enhanced ownership allows anyone to give real-world assets a representation on the Ethereum Blockchain in form of legally-binding security tokens.

The first application of our company's tech and legal architecture are "Equity Tokens" which enable companies to conduct regulated offerings on Blockchain. Being at the legal and technical frontier Neufund advises governments on DLT regulation, supports open-source dev projects and educates financial communities around the world.

Neufund's mission is "Enabling ownership for all" through making ownership more transparent, accessible and efficient.

On December 16th, 2018 Neufund has successfully closed its first Equity Token Offering, becoming world's first issuance platform to host offering of tokenized equity on Blockchain available to general public. In its first offering Neufund has raised roughly €3.4m.

What differentiates Neufund?

What makes Neufund stand out from the market? It all comes back to the values which we hold dear: inclusivity, creativity and transparency.

1. Our set of protocols for enhanced ownership enables all of our tokens to represent legally enforceable rights, like our **Equity Tokens**.
2. We are **community-owned** and decentralized - whoever invests through the Neufund network owns the network. NEU token holders are economic co-owners of the platform and receive 100% of the revenues generated by it.
3. Our core technical developments are **open source** and open for contribution from the community. Our technology efforts can be used freely to build other applications separate from Neufund ecosystem.
4. We operate **worldwide**. Unlike our competitors Neufund aims to accept retail investors from all around the world.
5. Neufund isn't just a set of protocols, but also a **user-friendly issuance platform** with built-in **KYC/AML, legal architecture**, and a team of **regulatory experts**.
6. We have multiple, robust **secondary market partners**. The promise of tokenized equity is increased liquidity relative to traditional private equity, as they might be tradable on secondary exchanges depending on regulation.
7. Our set of protocols can be used as a foundation for tokens representing different real-world assets: Equity is only the first application. Neufund aims to tokenize different types of assets in the future, like real estate or debt, as well.

Roadmap

1. September 2016: Neufund founded
2. January 2017: [Whitepaper 1.0 released](#)
3. May 2017: [Employee Stock Option Plan](#)

4. August 2017: [ICO Transparency Monitor](#) released
5. July 2017: [Blockchain Policy Report](#) published
6. September 2017: [Whitepaper 2.0 released](#)
7. October 2017: [Smart Contract Watch](#)
8. November 2017: [ICBM](#) which attracted over 1000 investors
9. May 2018: [Platform pre-launch KYC](#)
10. June 2018: [Companies announced](#)
11. July 2018: First [partnerships with secondary markets](#)
12. November 2018: [Neufund 1.1 released](#)
13. November 2018: [Lightpaper 2.0 released](#)
14. December 2018: [Partnership with Ledger](#)
15. November 2018: [First ETO successfully ended](#)

Our team

1. **Zoe Adamovicz**, Co-founder & CEO

[Twitter](#), [LinkedIn](#), [Medium](#)

CEO and co-founder at Neufund. A Blockchain regulatory & security tokens expert, Zoe actively advises German and Maltese governments on DLT frameworks. Former co-founder and CEO at Xyologic Mobile Analysis GmbH (exited to Nasdaq-listed venture Digital Turbine Inc.), Head of EMEA and Executive VP of Group Technology Development at Digital Turbine. Occasional angel investor. Mentor at Gaza Sky Geeks. Named one of the leaders of Blockchain in 2018 by Forbes.

2. **Marcin “Rudolfix” Rudolf**, Co-founder & CTO

[GitHub](#), [Twitter](#), [LinkedIn](#), [Medium](#)

Marcin currently leads the technology development at Neufund. He has been tracking the development of blockchain technology for the past 6 years. Before joining Neufund, he led the technology development at the app search engine Xyo. Previously, he was a developer and team leader in projects involving messaging and telecommunication (Orange), cryptography and mobile devices (Jamba Music), insurance and government (Fiat, Hewlett-Packard).

3. **André Eggert**, Legal Architect

[Twitter](#), [LinkedIn](#), [Medium](#)

André Eggert is a partner at LACORE. He advises companies and entrepreneurs as well as investors. One of his core activities is the support of M&A and financing transactions. André has special knowledge in the areas of private equity financing and quasi-equity instruments. His focus is, moreover, on negotiating and drafting joint venture and cooperation agreements. He possesses relevant experience resulting from his involvement in a wide range of international transactions with parties from the Anglo-American legal system. He also holds specific expertise in the technology and entertainment industries.

VP level

1. **Agnieszka Sarnecka**, VP of Ventures

[Twitter](#), [LinkedIn](#), [Medium](#)

2. **Piotr Stroinski**, VP of Secondary

Markets

[Twitter](#), [LinkedIn](#), [Medium](#)

3. **Sergiej Rewiakın**, VP of Engineering

[Twitter](#), [LinkedIn](#), [Medium](#)

4. **Ula Lachowicz**, VP of Marketing

[Twitter](#), [LinkedIn](#), [Medium](#)

Selected advisors & investors

1. Frank Thelen, Freigeist – [LinkedIn](#)
2. Philipp Freise, KKR – [LinkedIn](#)
3. Fabian Vogelsteller, Ethereum, ERC20 – [LinkedIn](#)
4. Christophe Maire, Atlantic Labs, VC – [LinkedIn](#)
5. Max Kordek, Lisk Foundation – [LinkedIn](#)
6. Michael Jackson, Mangrove Capital – [LinkedIn](#)
7. Udo Schloemer, Factory Berlin – [LinkedIn](#)
8. Julian Zawistowski, Golem Project – [LinkedIn](#)
9. Eric Wahlforss, SoundCloud – [LinkedIn](#)
10. Pawel Bylica, Core Ethereum Developer – [LinkedIn](#)
11. Alexander Lange, Index Ventures – [LinkedIn](#)

Partners

Meet the diverse companies, that joined our mission to bring ownership back to the people. Together, we work on making the world of finance more inclusive, efficient and transparent.

1. [Binance](#) – World’s leading crypto exchange.
2. [Malta Stock Exchange](#) – Maltese national stock exchange.
3. [BitBay](#) – Europe’s leading crypto exchange with fiat trading pairs.
4. [Blocktrade.com](#) – Liechtenstein-based trading facility for security tokens.
5. [Delta Summit](#) – Malta’s leading blockchain conference.
6. [MAMA](#) – Multichain Asset Managers Association.
7. [Ledger](#) – leader in security and infrastructure solutions for cryptocurrencies.

Our ecosystem

Protocols for enhanced ownership

Our ERC-20 compatible & open-source technical environment lets anyone create and issue tokens through our set of protocols. These building blocks enable anyone to create legally binding tokens with a different set of features.

1. **Open source** – We work towards making all of our technical and legal efforts open source and open for contributions of our community.
2. **Open protocols** – We create protocols that allow creators to build an entire ecosystem of applications on top of them.
3. **Legally binding** – We create a legally enforceable bridge between off-chain assets and on-chain tokens anywhere in the world.

Neufund Platform

With every investment conducted through the platform, investors are being rewarded with NEU tokens (Neumark), which represent economical co-ownership in the platform. That means, that every

owner of NEU can claim a share in the revenues that Neufund generates. The sooner you invest, the more NEU tokens you will get.

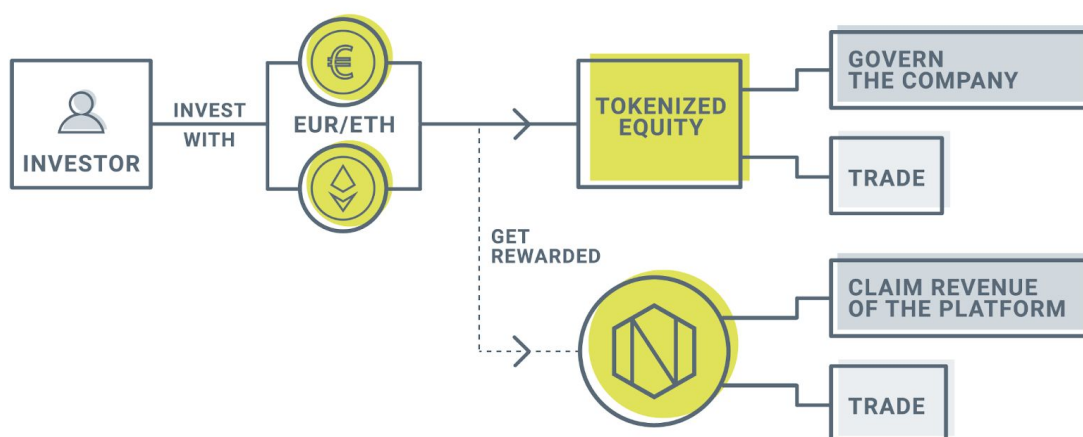
- Invest in regulated offerings.
- Invest with EUR and ETH.
- Manage your investments easily.
- Earn Neumarks with every investment.
- Share revenues of the Neufund platform.

Equity Tokens

Invest in Equity Tokens

When you invest in equity tokens, you are investing in legally binding security tokens representing equity ownership in a specific company. The promise of tokenized equity is increased liquidity relative to traditional private equity, as they might be tradable on secondary exchanges depending on regulation.

- Innovative companies from across the globe
- Become a shareholder in real-world entities
- Claim dividends, vote in resolutions
- Liquidate easily on the secondary market



Issue equity on blockchain

Neufund's set of protocols enables anyone to tokenize real-world assets, such as equity, and issue them as legally enforceable security tokens on the Ethereum network.

An Equity Token Offering (ETO) is a novel way of fundraising, which allows any kind of company – blockchain-based or not – to issue equity tokens on Blockchain, in a public or private placement. An ETO is a hybrid investment model which combines the advantages of an IPO, an ICO, and a VC round.

- Raise in ETH and EUR
- Govern you investors easily
- Access a global pool of investors
- Accessible to non-blockchain companies

Questions? Let us know!

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And join our community...

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