

# Press Kit

## What is Neufund?

Founded in 2016, Neufund is a fintech startup that connects innovative companies seeking capital with over 11 000 of progressive investors (individual, VCs, business angels and non-professional) from 123 countries. In 2018 Neufund conducted the world's first fully compliant public offering on blockchain, and hosted the world's first blockchain IPO in 2019. To date, investors have committed more than 20m EUR through the platform.

The company's products include a fundraising and investing platform, Employee Stock Option Plan (ESOP) Manager, Light wallet, post-investment instruments, and others.

## Our founders

### **Zoe Adamovicz**, Co-founder & CEO

A Blockchain regulatory & security tokens expert, Zoe actively advises German and Maltese governments on DLT frameworks. Former co-founder and CEO at Xyologic Mobile Analysis GmbH (exited to Nasdaq-listed venture Digital Turbine Inc.), Head of EMEA and Executive VP of Group Technology Development at Digital Turbine. Occasional angel investor. Mentor at Gaza Sky Geeks. Named one of Europe's top 50 women in tech by Forbes in 2018.

### **Marcin "Rudolfix" Rudolf**, Co-founder

Marcin has been tracking the development of blockchain technology for the past 7 years. Before joining Neufund, he led the technology development at the app search engine Xyo, was a developer and team leader in projects involving messaging and telecommunication (Orange), cryptography and mobile devices (Jamba Music), insurance and government (Fiat, Hewlett-Packard).

## Advisors & investors

Frank Thelen, Freigeist - [LinkedIn](#)

Alexander Lange, Inflection VC - [LinkedIn](#)

Christophe Maire, Atlantic Labs, VC - [LinkedIn](#)

Michael Jackson, Mangrove Capital - [LinkedIn](#)

Udo Schloemer, Factory Berlin - [LinkedIn](#)

Eric Wahlforss, SoundCloud – [LinkedIn](#)

## Milestones

### 2016

September: Neufund founded by Zoe Adamovicz and Marcin Rudolf

### 2017

May: launch of [ESOP](#) Manager

July: [Blockchain Policy Report](#), the first step in regulatory initiative, published

August: [ICO Transparency Monitor](#), an analytical toolkit for crypto investment space, released

October: [Smart Contract Watch](#), a tool that monitors smart contracts activity, launched

November: Neufund's [ICBM](#) attracted over 1000 investors

### 2018

April: Neufund [announced](#) its involvement in Malta's blockchain ecosystem

October: [Open Letter](#) on Blockchain regulation in Germany sent to the Bundestag

November: Neufund conducted the world's first [public offering of equity on blockchain](#)

December: Neufund and Ledger formed a [partnership](#) for secure asset management

### 2019

February: [the first ever payout](#) from NEU worth 111k EUR was distributed to NEU token holders

August: [the first reimpact event](#) powered by Neufund was held in Berlin

September: the first retail offering was [announced](#) by Greyp Bikes and hosted on Neufund

December: Neufund [closed the world's first blockchain IPO](#), with Greyp Bikes raising 1.4M EUR

### 2020

March: the first [reimpact issue](#) was published

May: new onboarding process [implemented](#) on the platform

August: Neufund announced development of the [mobile app](#) for iOS and Android users

December: Neufund [secures 4m EUR financing](#) and seeks a financial license

2021

February: Neufund [introduced](#) a new visual direction and design language for the brand

June: Neufund's [beta app](#) goes live

Questions? Let us know!

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