

Neufund partners with Blocktrade.com to further unlock tokenization in the financial market while bringing liquidity to tokenized real-world assets

Neufund announces a new partnership with Liechtenstein-based Blocktrade.com to bring increased liquidity to tokenized real-world assets. The alliance follows previous partnerships with Binance, BitBay and Malta Stock Exchange.

BERLIN — September 2018 – [Neufund](#), the first end-to-end primary issuance platform for security tokens, is partnering with trading facility, [Blocktrade.com](#), to bring much needed liquidity to tokenized real-world assets. This alliance follows previous secondary market partnerships with Binance, BitBay and Malta Stock Exchange.

Neufund's set of protocols for enhanced ownership allows anyone to give real-world assets a representation on the blockchain in the form of legally-binding security tokens. Neufund will enable companies to tokenize equity in a form of legally binding Equity Tokens and offer them listing on secondary markets provided by Blocktrade.com

Blocktrade.com will become a secondary market for security tokens tokenized by Neufund, thus including blockchain-based investment assets into existing financial markets. Additionally, Blocktrade.com is the first secondary market partner from Liechtenstein, a country developing a Crypto Valley similar to that in Zug, Switzerland and Malta. Liechtenstein aims to become a preferred destination for blockchain companies to locate and do business.

"I personally look forward to working closely with Neufund, with the common goal of transforming how financial markets work," says Luka Gubo, CEO of Blocktrade.com, "Building a whole ecosystem for the tokenization of assets is a major step toward the future of financial markets. We are especially impressed with Neufund's approach to fully regulated equity token issuance, and the services they provide to issuers all while having a great team."

Neufund will soon host its first Security Token Offering on its primary market. Thanks to the partnerships, tokens can be later on tradable on secondary market partners of Neufund, including Blocktrade.com.

“We are really happy to work with Blocktrade.com. We both share the common goal of bringing much needed liquidity to tokenized real-world assets, including private equity,” explains Zoe Adamovicz, CEO and Co-founder at Neufund. “Tokenizing securities is one, enabling their secondary trading is a whole different story. Neufund is the first tokenization protocol and primary market for securities, that establishes secondary market partnership with trading facilities such as Binance, BitBay, Malta Stock Exchange and now Blocktrade.com.”

Neufund

[Neufund](#) provides an end-to-end solution for asset tokenization and issuance. Its open-source set of protocols for enhanced ownership allows anyone to give real-world assets a representation on the Ethereum Blockchain in form of legally-binding security tokens. The first application of our company’s tech and legal architecture are “Equity Tokens” which enable companies to conduct regulated offerings on Blockchain. Being at the legal and technical frontier Neufund advises governments on DLT regulation, supports open-source dev projects and educates financial communities around the world. Neufund’s mission is to “Enable ownership for all” through making ownership more transparent, accessible and efficient.

Blocktrade.com

[Blocktrade.com](#) is a top-tier trading facility for Security Tokens, Crypto Assets, Crypto Traded Indices™ and other tokenized assets. With a clear vision of establishing the New financial world ecosystem, they are about to become the first fully MiFID II compliant crypto exchange and are partnering with security token issuers, market makers and other financial institutions, sharing the same high standards and values. Acquiring the license for listing security tokens in a completely regulated manner, Blocktrade.com is opening the floodgates for institutional capital to join the crypto markets. In order to exceed expectations of retail as well as institutional traders, Blocktrade.com trading venue is built on high performance, superior security and outstanding customer experience.

